



November 6, 2019

Highlights!

- The time has come once again to **celebrate landscape architecture at [this year's annual conference](#), November 15-18**. President Shawn Kelly, FASLA, will lead the meeting where **participants can build relationships, strengthen bonds, earn continuing education credits, and engage with over 350 product vendors** that cater to the profession.
- Tickets for **Fellows Investiture and President's Dinner are still available** for purchase. Eight field sessions have sold out and tickets for the remaining four can be purchased up to the time of departure on November 15. Currently, revenues for registration are at 96 percent of goal. The carbon offset donations are at \$5,900. At this time, there are 38 schools participating in the [Alumni Tailgate](#). There's still time to sign up for the conference, but registration closes on November 8.
- ASLA is hosting the **Student Climate Crisis Forum** on November 15, 5:15-6:00 p.m., at the San Diego Convention Center in Room 24 BC, where students are encouraged to share their thoughts and priorities with national leaders and staff. **Past-President Vaughn Rinner, FASLA, National Associate Rep. Kene Okigbo, ASLA, and National Student Rep. Robynne Heymans, Associate ASLA**, will be facilitating the discussion. A virtual opportunity to participate in this outreach will be launched following the in-person forum. You can read more in the [LAND article](#), "Students Align with ASLA on Climate Crisis." This event will precede the **Emerging Professionals Reception**, held in the room next door.
- A **traditional and social media promotion of a new stand-alone Urban Design Category was launched for the Professional and Student Awards programs**. The new category is a recognition of the important role landscape architects play in urban planning, and will provide an opportunity to highlight urban design projects and principles in public and professional awareness efforts.

Leadership Visits

- **President Shawn Kelly, FASLA**, was in Las Vegas on November 2 for the **Nevada Chapter Board Retreat**. Kelly first met with the **Nevada Chapter Executive Committee** during their retreat and visioning sessions, and then presented to the full **Nevada Chapter** later that day. Kelly then **continued to Reno to present to the northern Nevada section of the chapter** in an historically significant residence on the Truckee river.
- **President-Elect Wendy Miller, FASLA**, visited the **University of Georgia, Athens, Student Chapter** on Monday and Tuesday. Miller's presentation focused on "**What is Landscape Architecture's Superpower?**" She also met with Sonia Hirt, PhD, dean of the College of Environment and Design and Hughes Professor in Landscape Architecture and Planning; visited the undergraduate and graduate studios; and met with student chapter leadership to discuss their initiatives and how ASLA can help.

Member and Chapter Services

- The October edition of **Ask Me Anything** featured **President Kelly**. This Facebook Live event has been viewed more than 1,000 times since its airing on October 31.



- **Emerging Professionals Portfolio Reviewers are still needed** at the conference on November 16-17. Sign up using this [link](#). Each review lasts 20 minutes and participants can choose as many sessions as they like. Meet your next hire or simply enjoy paying it forward to the upcoming landscape architects of the future! Two people are needed for each review session. No reviews will take place during the education sessions.
- **First-Time Attendee Welcome Lounge Volunteers are still needed!** The "First-Time Attendee Lounge" is located near the registration desk at the convention center. To welcome our new attendees, we need volunteers who have been to the conference many times to answer questions about how to make the conference experience the best it can be! Two people are needed for each time slot on November 15 & 16. Sign up to host [here!](#)

Public Relations and Communications

- As part of a concerted effort to engage students in ASLA's climate change initiatives, ASLA sent a call for questions regarding climate change to student chapter presidents and program chairs. ASLA experts will answer these questions and the responses will be posted on social media after the San Diego conference. [The question submission form for students is here.](#)
- Coordination began with the National Park Service's *Rails, Trails, and Conservation Assistance Program* on plans to better promote and utilize our partnership, which celebrates its 20th year in 2020.

Landscape Architecture Magazine

- The December issue of *LAM* goes to press this week. The cover article, written by **Kofi Boone, ASLA**, features Duke Pond, at Duke University, with landscape architecture by **Warren T. Byrd Jr., FASLA**, of Nelson Byrd Woltz Landscape Architects. Another feature covers the redesign of the waterfront in Porto Alegre, Brazil, by Jaime Lerner Associated Architects of Curitiba, Brazil, written by Jimena Martignoni. The issue also includes articles about the legal implications of building information modeling; the new Indiana Dunes National Park, and the open space legacy of Vienna, Austria.

Government Affairs

- **Occupational licensure continues to be under attack** around the country. According to the National Conference of State Legislatures, more than 1,000 occupational licensing bills have been introduced in 2019. The following recent articles provide background on the occupational licensure reform movement and illustrate the advocacy challenges faced by landscape architects: [Is the Koch Network winning its war on occupational licensing?](#), [Rep. Jonathan Brostoff: Who's afraid of occupational licensing?](#), and [The most important profession fighting sea-level rise you've never heard of.](#) **Advocates and chapters should remain vigilant and proactive** to fight these threats by educating and promoting landscape architecture with state and local public officials. If you would like to meet at the annual conference to discuss your chapter's advocacy efforts, please contact State Government Affairs Director [Elizabeth Hebron](#) or State Government Affairs Manager [Bradley Rawls](#).
- ASLA helped to defeat Senator Mike Lee's (UT) amendment to H.R. 3055, the fiscal year 2020 "minibus" that includes the Interior-Environment appropriations. This amendment **was a direct attack on the Land and Water Conservation Fund (LWCF)** and would have struck the language directing federal-side LWCF funding. The Senate rejected Lee's amendment by a vote of 29-64.
- Federal Government Affairs Manager Daniel Hart attended the **U.S. Department of Transportation's (USDOT) Access & Mobility for All Summit**. During the summit, USDOT Secretary Elaine Chao, U.S. Department of Housing and Urban Development Secretary Ben Carson,

Representative Cathy McMorris Rogers (WA), and others **outlined new initiatives to improve mobility and access to transportation** for people of all abilities and older Americans.

- Representatives Ayanna Pressley (MA), Mark Takano (CA), and Jesus Garcia (IL) formed the Future of Transportation Caucus in the House of Representatives. They were joined by 16 of their colleagues to launch the [caucus](#), which **is dedicated to creating a vision for the future of transportation with a focus on equity, access, and sustainability**. The caucus' priorities closely align with the values of landscape architects, so [take action](#) by writing to your Representatives to ask them to join the Future of Transportation Caucus!

Education and Practice

- The **Landscape Architectural Accreditation Board (LAAB)** is currently seeking input on revisions to the LAAB Accreditation Standards. Interested individuals are **asked to [submit comments and revisions](#) on or before December 15**.
- LAAB fall semester accreditation visits continue with renewal of accreditation visits at **University of Wisconsin (BSLA)** and **Mississippi State University (BLA and MLA)** this week.
- ASLA's [Scholarships and Fellowships webpage](#) will be promoted to showcase updated and new funding opportunities for students. The goals are to increase engagement with ASLA student and emerging professional members, broaden partner relations to include organizations that offer funding opportunities to diverse students, and increase collaboration with the Landscape Architecture Foundation.
- ASLA secured membership with the **American Indian Council of Architects and Engineers (AICAE)**, a non-profit professional association of Native American-owned businesses in the fields of architecture, engineering, interior design, and landscape design.
- Staff continues final logistics planning for the conference, which will **include 126 sessions approved by LA CES**, 80 percent of which meet the health, safety, and welfare PDH requirements established by LA CES. Additionally, 12 sessions have been approved by GBCI, 124 by AICP, 45 by AIA, 13 by ISA, 20 by CMAA, 124 by the Florida State Licensing Board, and 93 sessions by the New York State Licensing Board. Nine of the 12 field sessions are sold out.
- The **LA CES Administrative Committee** held its quarterly conference call on October 28 to brief the committee on the 2019 activity report and provider monitoring period.
- The [call for conference session hosts](#) closes this week. Serving as a session host is a fantastic networking opportunity and great way to support professionals who volunteer their time to provide professional development opportunities. Session hosts will be given a script and will introduce themselves, greet attendees, and introduce speakers.

Marketing and Development

- Marketing continues to **focus on the annual conference** where it is completing the push notifications plan for the conference app; putting together the post attendee and exhibitor satisfaction survey questionnaires; and working with the conference show management on maps and sponsorship fulfillment.



- Plans are underway for an end-of-year campaign for the **ASLA Fund**, which supports the Honors and Awards program, green roof education, career discovery, and other programs. You may generously donate to the ASLA Fund by clicking [here](#).

Deadlines and Reminders

- The [Leadership Calendar](#) can be accessed on the web.